

Austin 10/20 Newsletter # 4 - February 6, 2012

Happy post Super Bowl day to you all and congratulations to the New York Giants for pulling out a 21 - 17 win over the Patriots yesterday! Enough of the national sports news; here's the latest on the Austin 10/20.

Band Update:

Everclear has been announced as the post-race headliner act and will hit the finish line main stage on race day at 10:45 AM! The concert is free for all race participants, spectators and volunteers. You can see more information about Everclear under the "Our Bands" button on the website. Our 20 course stages will have some band details posted this week and the rest by the end of February.

Packet Pick-Up:

Luke's Locker Austin will be hosting packet pick up for three weekends starting in late March. Registered participants can visit the store during regular business hours to pick up their bib number, goodie bag and race technical shirt. All registered participants will receive a confirmation email with bib number and corral assignment approximately one week before the first packet pick-up date. This document should be brought to Luke's Locker along with photo identification. We encourage runners to pick up before race weekend if you can to avoid long lines. Look under the "Race Information" button on the website for complete details on location, dates and times.

Hotel Update:

Two of our participating hotels have sold out the race room block and some of the others are getting close. We have added two hotels recently and will be listing a couple more in the near future. There are many hotels in Austin so it should not be hard to get a room if you can't find one on our "Hotel" page. We encourage our out-of-town guests to choose off our participating list if you can, as they are generally the closest to the race site and offer special 10/20 rates.

Sold Out?

There has been some talk that the Austin 10/20 is sold out. Although this may happen, it has **not** yet and we still have plenty of room under our 10,000 person limit. Registration is planned to stay open through April 14, unless we do sell out, which we will keep you posted on. Best course of action for anyone still wavering is to sign up soon!

Volunteers:

Our volunteer program is coming together and we are working on filling and coordinating 800 volunteer positions on and around race day. If anyone you know is interested in being part of the Austin 10/20 as a volunteer, please have them contact Sara at volunteer@austin1020.com or take a look at our "Volunteer" page on the website.

New Sponsor:

We are excited to welcome My Fit Foods as the Official Fit Food Sponsor of the Austin 10/20! My Fit Foods will be providing their delicious and healthy entrées and appetizers at all the Austin 10/20 VIP functions. Pick some up before race day by going to MyFitFoods.com and finding a location near you.

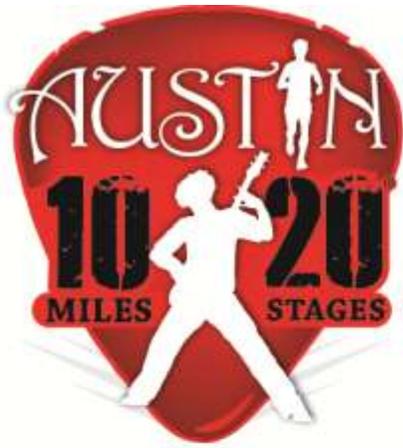
Birthday Special:

For all you lucky April 15 babies, the Austin 10/20 has a gift for you! Every registered participant of the Austin 10/20 who's birthday is on April 15 is invited (along with one guest) to our VIP Reception on Saturday evening and our Start and Finish line VIP areas on race day. To RSVP as an April 15 VIP, send us an email to info@austin1020.com with your mailing address. We will then verify your registration and birth date and send you an invitation!

Ten more weeks till race day; the best to you all in training! Rock on!

Austin 10/20 Production Team

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